

THAIFEX - Anuga Asia 2023: Drinks Fact Sheet

The Drinks trade show at THAIFEX - Anuga Asia encompasses non-alcoholic and alcoholic beverages and is a platform for new and innovative drinks in the market. Drinks cover:

- Non-alcoholic drinks
- Beer and mixed beer drinks
- Wine and sparkling wine
- Spirits
- Raw materials, re-agents and additives

Fast Facts

- According to the analysis by the research and intelligence company, GlobalData, the region's emerging and developing markets are expected to contribute 52% of the incremental volume growth in the next five years, with a particular focus on hot drinks and water¹.
- In 2021, the size of the spirits market in the Asia-Pacific region was valued at US\$446.87 billion². It is expected to experience a compound annual growth rate (CAGR) of over 6% from 2021 to 2026.
- In 2020, the Asia-Pacific region held the second-highest position in the global wine market, with a value share of 26.1%³. The region's sales accounted for a total of US\$81,948.9 million in value and 3,589.5 million litres in volume. In terms of value, wine was the largest category, followed by sparkling wine.

Key Exhibitors

- **New Sevegep Ltd (Cyprus)**
 - New Sevegep was established in 1972 as a cooperative company at the edge of Cyprus's biggest citrus-growing area, the Morphou plain. Through commitment, hard work and innovation, the local cooperative has progressed to one of the most reliable manufacturers in the juice industry with exports to more than 80 countries.

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<https://www.just-drinks.com/news/asia-pacific-to-provide-majority-of-non-alcoholic-drinks-market-volume-growth-over-next-five-years-data/>

² <https://www.globaldata.com/store/report/apac-spirits-market-growth-analysis/>

³ <https://www.globaldata.com/store/report/apac-wine-market-growth-analysis/>

- **Caregen (South Korea)**

- Caregen is a global biotechnology company and a leader in peptide research and development. Since its establishment in 2001, the company has commercialized its patented peptides by creating many innovative products with unlimited expandability. Over the past 19 years, Caregen has developed more than 600 different functional peptides, which have opened up new paradigms in the field of biotechnology by expanding their applications to cosmeceuticals, Class III medical devices, food supplements, and pharmaceuticals.

- **Nihon Suishin Co., Ltd. (Japan)**

- The company, based in Kumamoto Prefecture in Japan, produces and exports a top-quality mineral bottled water called 'Nihon Meisui 13°C.' Known as the 'capital of water,' Kumamoto is a region famous for its high-quality water, and this particular soft water is sourced from the water vein of the Somma volcano of Mount Aso, providing it with rich micron minerals that offer several health benefits.

Full information about this year's **11 Signature Trade Shows** can be found on <https://thaifex-anuga.com/trade-fair/trade-shows/>

For the overall **THAIFEX - Anuga Asia Key F&B Segments**, please visit <https://thaifex-anuga.com/>

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